DOCKET NO.: YCI-0102 Application No.: 09/584,805 Notice of Allowance Dated: June 26, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re Application of:	
	Confirmation No.: 2289

Peter M. Redling

Application No.: 09/584,805 Group Art Unit: 2623

Filing Date: May 31, 2000 Examiner: Hunter Lonsberry

For: INTERACTIVE TELEVISION ADVERTISING METHOD

Mail Stop Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

AMENDMENT PURSUANT TO 37 CFR § 1.312

In response to the Notice of Allowance dated **June 26, 2007**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

Amendments to the Specification begin on page of this paper.

Amendments to the Claims are reflected in the listing of the claims which begins on page of this paper.

Amendments to the Drawings begin on page 2 of this paper and include an attached replacement sheet.

Remarks begin on page 3 of this paper.